

Strategic PLAN OVERVIEW 2024-2029

GUIDING INFORMATION

Minnesota West Mission

Minnesota West prepares learners for a lifetime of success.

Minnesota West Vision

Minnesota West is the regional college of choice.

Minnesota West Values

- Community Engagement
- Innovation
- Courage
- Integrity
- Diversity & Inclusion
- Student Success

Assumptions

The following assumptions are intended to assist those implementing the plan to understand the context in which the plan was developed and recognize the rapidly changing environment.

- **The Minnesota West mission, vision, and values guide the College and the implementation of this plan.**
- **The demographics and needs of our learners and the region are rapidly changing.**
- **Emerging technologies will continue to have profound impact on the Minnesota West learning environment.**
- **Minnesota West will continue to strive to meet the goals and initiatives outlined by the Minnesota State System.**

Minnesota State Strategic Framework Alignment

This strategic plan is aligned with and supports the Minnesota State Strategic Framework.

DEVELOPMENT OVERVIEW

From August 2023 through May 2024 Minnesota West facilitated a four-phase, developmental and inclusive process to create this clear, measurable, and manageable strategic plan that aims to elicit action and innovation. This process was led by the Strategic Plan Leadership Team (SPLT), membership was determined through a college-wide nomination process.

IMPLEMENTATION

Annual Prioritization & Review

The Minnesota West leadership team, under the guidance of the President, is responsible for the annual review and update of this plan.

- Updates will include a review of performance metrics, assessment information, and stakeholder feedback to determine priority strategies, completed and/or additional objectives.
- Priorities, identified leaders, and the updated plan will be shared with the College community each year early in the Fall semester.

Assessment & Accountability

The SPLT determined Strategic Plan Performance Metrics; the targets are determined by College leadership, and are documented, reviewed, and shared annually. Every department and area are expected to annually develop, track, and report annual goals aimed to achieve the goals in this plan.

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For a full version of the Strategic Plan, including Objectives and Initial Steps/
Tactics visit: mnwest.edu/about/strategic-planning

GOAL 1: Provide learners with flexible, valuable, and relevant career pathways.

- **Strategy 1.1.** Address policy and procedures to streamline practices and reduce barriers.
- **Strategy 1.2.** Expand immersive learning opportunities.
- **Strategy 1.3.** Increase student support and reduce barriers to enhance retention and completion.
- **Strategy 1.4.** Develop new programs and align current curriculum to support industry needs.

GOAL 2: Enhance strategic partnerships to increase learners' success and strengthen our region.

- **Strategy 2.1.** Collaborate with K-12 and other regional partners to increase career awareness and readiness.
- **Strategy 2.2.** Enhance outreach and funding to support students' basic needs.
- **Strategy 2.3.** Designate and engage community champions to increase awareness of MN West's impact.
- **Strategy 2.4.** Strengthen industry relationships to enhance learners' success

GOAL 3: Advance innovation and support inclusive excellence throughout the College.

- **Strategy 3.1.** Develop and implement a data management structure to improve institutional effectiveness.
- **Strategy 3.2.** Strive to create an inclusive and welcoming environment for all.
- **Strategy 3.3.** Enhance communication and understanding throughout the College.
- **Strategy 3.4.** Integrate technology to enhance human connection and student success
- **Strategy 3.5.** Enhance professional development and training college wide.

GOAL 4: Increase access and foster sustainability through strategic investment of resources.

- **Strategy 4.1.** Enhance learners' accessibility and affordability
- **Strategy 4.2.** Ensure facilities and technology support engagement and connection.
- **Strategy 4.3.** Grow partnerships and revenue streams.
- **Strategy 4.4.** Develop outreach and increase alumni engagement and connection.

